



ICC Arbitration Today: Roundtable with the Business World

New York – Monday, September 13, 2010

Date: September 13, 2010

Venue: Skadden, Arps, Slate, Meagher & Flom LLP
4 Times Square
New York, NY 10036

International Court of Arbitration®

The International Court of Arbitration® has a distinguished and long-standing history of international dispute resolution. In 2009 alone, it received 817 requests for arbitration from all over the world. Of the 2,095 parties in the cases filed with the International Court of Arbitration® in 2009, the United States was the nation with the highest participation in ICC Arbitration, and the North American region captured the 5th most number of parties worldwide.

ICC Dispute Resolution Services

ICC Dispute Resolution Services (ICC DRS) provides international business with alternatives to court litigation. ICC DRS has developed a wide range of alternatives to court litigation including arbitration and runs one of the most respected and widely used courts of international commercial dispute resolution.

Who should attend?

The topics covered will be of interest to corporate counsel and businesspersons, practicing lawyers, arbitrators, mediators, academics, ADR experts and users who wish to learn more about international business transactions and arbitration and dispute resolution.



International Chamber of Commerce

The world business organization

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INTERNATIONAL BUSINESS

The conference brings together negotiators and dealmakers and offers participants a glimpse into the issues that executives face when undertaking international business transactions. The panelists will discuss matters that include negotiating a deal, financial considerations, unique issues of trade and commerce, and the ever-growing use of arbitration in cross-border transactions.

Morning

8:00 a.m. – 9:00 a.m.

Registration and Continental Breakfast

9:00 – 9:15

Welcome and Introduction

9:15 – 10:15

International Commerce: The Big Picture

The International Court of Arbitration®, the ICC Institute of World Business Law, and the United States Council for International Business (USCIB) are organizations whose missions are to promote and foster the interests of businesses who conduct commerce internationally. In this panel, we will hear from its leaders and senior representatives, who will explain the importance of keeping international commerce open and competitive and how risk management, including dispute resolution, helps ensure a robust system of international trade.

10:15 – 10:40

Questions from Participants

10:40 – 11:00

Break

11:00 – 12:00

Negotiating a Successful Deal

Behind every dispute there is a business deal that at one point appeared promising for all the parties involved. What drives parties to close certain business transactions in the first place? What are the sticking points that can kill a deal? We will hear an insider's perspective on the thinking behind the business transactions from the dealmakers themselves – CEOs, corporate counsel and financiers.

12:00p.m. – 12:30 p.m.

Questions from Participants

12:30 - 2:00

Lunch

2:00 - 3:00

The Legal Team: Drafting the Agreements

It is up to a company's corporate counsel to work through the details of each business transaction and to subsequently close the deal. In this capacity, corporate counsel craft written agreements that reflect the material terms and conditions of the deal, including, where applicable, the arbitration clause. This panel of experienced corporate attorneys representing, both in-house and outside counsel, will explain what issues are weighed most heavily when negotiating and drafting these agreements, and what considerations go into tailoring the arbitration clause.

3:00 - 3:30

Questions from Participants

3:30 - 4:00

Break

4:00 - 5:00

Real World Experience and Practical Advice

Disputes among parties in business transactions are certainly not rare, and arbitration practitioners are armed with the special know-how to manage these situations efficiently. In-house counsel, outside counsel, and arbitrators will address the practices which have proven most successful in the resolution of their disputes. They will also offer advice on confronting one of the foremost concerns of every business person involved in arbitration: controlling time and costs.

5:00 - 5:30

Questions from Participants

5:30 - 5:40

Closing Remarks

5:40 -7:00

Cocktail Reception



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Speakers

- **Gerald Aksen**, Independent Arbitrator, *New York*
- **Mark Beckett**, Partner, Latham & Watkins LLP, *New York*
- **Janna H.J. Bellwin**, Partner, Baker & McKenzie LLP, *New York*
- **Christine Bliss**, Assistant U.S. Trade Representative for Services and Investment, Office of the United States Trade Representative, *Washington, DC*
- **Marian Block**, Vice President and Associate General Counsel, Lockheed Martin Corporation, *Maryland*
- **Donald Broadfield**, Attorney-Antitrust/IP-Trademark, American Airlines, *Texas*
- **Yves Derains**, Chairman-Elect of the ICC Institute of World Business Law; Founding Partner, Derains & Gharavi, *Paris*
- **Marie-Christine Dupont**, Legal Counsel, Rio Tinto Alcan, *Montreal*
- **Andrew Flower**, Principal, Deloitte Financial Advisory Services LLP, *New York*
- **Frederick Fucci**, Partner, Arnold & Porter LLP, *New York*
- **John L. Gardiner**, Partner, Skadden, Arps, Slate, Meagher & Flom LLP, *New York*
- **Lisa George**, Litigation and Legal Policy Counsel, General Electric, *Connecticut*
- **Samaa Haridi**, Counsel, Crowell & Moring LLP, *New York*
- **Michael Madia**, Chief Operating Officer, Fisherman's Energy LLC, *New Jersey*
- **Alexis Mourre**, Vice-Chairman, International Court of Arbitration®; Founding Partner, Castaldi Mourre & Partners, *Paris*
- **Victoria Orłowski**, Counsel, Secretariat of the International Court of Arbitration®, *Paris*
- **Peter Robinson**, President & Chief Executive Officer, United States Council for International Business, *New York*
- **John Sander**, Vice President and Associate General Counsel Litigation, Merck & Co., *New Jersey*
- **Josefa Sicard-Mirabal**, Director, Arbitration & ADR North America, International Court of Arbitration®, *New York*
- **Stephen E. Smith**, Vice President & General Counsel, Lockheed Martin Space Systems, *Colorado*
- **Paula Sneed**, Chairman and Chief Executive Officer, Phelps Prescott Group LLP, *Illinois*
- **Anne Marie Whitesell**, Former Secretary General of the International Court of Arbitration®; Of Counsel, Dechert LLP, *Washington, DC*

Logistical Note

Venue: Skadden, Arps, Slate, Meagher & Flom LLP
4 Times Square
New York, NY 10036

How to register:

Please complete and return the registration form indicating method of payment to:

E-mail: LFS@iccwbo.org **Post:** INTERNATIONAL COURT OF ARBITRATION®
Tel: 212.703.5044 **Arbitration and ADR, North America**
Fax: 212.575.0327 1212 Avenue of the Americas, 21st Floor
Websites: www.iccnorthamerica.org / New York, NY 10036-1689
www.uscib.org

Registration will be confirmed upon receipt of the registration form and contribution to costs.

Registration fees:

Early Bird Rate - Until Friday August 13, 2010 **After Friday, August 13, 2010**

- US\$ 250 for ICC/USCIB members and non-members
- US\$ 350 for ICC/USCIB members
- US\$ 450 for non-members

Academic and corporate counsel rate: US\$ 200

The fee includes conference materials, breakfast, lunch, and reception.

Travel and accommodation:

Travel and hotel expenses are not included. Participants are responsible for making their own travel arrangements and hotel reservations.

Cancellation charge:

50% of the contribution to costs will be refunded if notice of cancellation is received in writing **before August 13, 2010**. Cancellations after this date are not refundable. However, registration may be transferred to another person from the same company or organization at no extra charge, provided that notice is sent to **LFS@iccwbo.org** prior to the Conference.



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Registration form

Complete and return the registration form to:
INTERNATIONAL COURT OF ARBITRATION®
Arbitration and ADR, North America
1212 Avenue of the Americas, 21st Floor – New York, NY 10036-1689
Tel.: 212.703.5044 Fax: 212.575.0327 E-mail: LFS@iccwbo.org
Websites: www.iccnorthamerica.org / www.uscib.org

Participant information

Title (Mr/Dr/Mrs/etc.)

Last name..... First name.....

Position

Company

Address

City/state..... Zip/postal code.....

Country..... E-mail.....

Phone (.....)..... Fax (.....).....

Registration fees

(Please check the appropriate box)

Early Bird Special – Until Friday, August 13, 2010	After Friday, August 13, 2010
<input type="checkbox"/> US\$ 250 for ICC/USCIB members and non-members	<input type="checkbox"/> US\$ 350 for ICC/USCIB members
	<input type="checkbox"/> US\$ 450 for non-members
Academic and corporate counsel rate:	<input type="checkbox"/> US\$ 200

Method of payment

By credit card: American Express MasterCard Visa

Card number Expiration date

Name of cardholder

By check: payable to “USCIB” indicating the participant’s name clearly.

Date Signature

Data protection information

The details you provide on this form will be used for registration purposes. They will be stored in ICC’s databases for the sole use of ICC (International Chamber of Commerce) and USCIB (United States Council for International Business). You may have access to these details and request deletions and corrections at any time by contacting **Lea Felluss** at **212-703-5044**. The details you provide may be used by ICC and USCIB to keep you informed of developments in your area of activity through publications, subscriptions, events and other commercial offers.

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